MEP BASECAMP 2019
August 7-9, 2019 | San Diego, CA
Sponsors and Exhibitors Prospectus
From Sandcastles to High Rises — there is no limit to what we can imagine, and with Trimble MEP Technology we are enabling our customers worldwide to build more amazing and complex buildings. Our MEP Basecamp event will provide attendees with a unique opportunity to learn new skills and techniques, hear from thought leaders and make new contacts — enabling us to all imagine and build even more amazing spaces for us to live, work and play in!

MEP Basecamp is Trimble MEP’s biannual technology conference. At our event in 2019, we’re expecting over 500 attendees from across the MEP industry — mechanical, electrical and plumbing!

You and our attendees will have access to over 100 sessions — including keynotes, industry sessions, computer labs, hands-on practical training, certification exams and thought leadership sessions. By the end of the week attendees will leave with new skills, techniques, knowledge and contacts to help them further their business goals.

MEP Basecamp is the number one technology event for project managers, estimators, foremen, and field personnel across the trades who are looking for hands-on experience with the latest ... and the next generation of technology for their jobs!
WHY JOIN US IN SAN DIEGO?

We could argue that the sunshine and world-class beaches are enough of a draw! However, more importantly, MEP Basecamp brings together in one place the industry technology adopters and leaders, along with Trimble experts to one place — where everyone shares a common goal — to learn new skills, gain hands-on experience and discover “what is next” for MEP.

The event offers you a unique opportunity to spend time with our attendees and learn more about their businesses, workflows and how your products and solutions can support them in achieving their business goals.

Being a part of MEP Basecamp gives our attendees access to the latest technology, thought leadership, and business solutions that are helping us all to build better and more efficiently than ever before.

Don’t miss this opportunity to present your organization, products, services and most importantly your team to this group of industry thinkers and leaders!
35 YEARS OF FIRSTS IN THE MEP INDUSTRY

Our innovation has delivered multiple solutions to the MEP industry, including the first-ever estimating software. We continue to develop new solutions to make your job easier.

We have over 800 team members across eight countries with decades of industry experience. Our team has been in your shoes and we understand our customer’s work.

“73% of the Top 50 Electrical and Top 50 Mechanical firms use Trimble solutions as a part of their workflow.”
(Source: ENR 2017 Specialty Contractor report)

OUR PRODUCTS

With industry leading solutions, we connect key workflows to offer a comprehensive portfolio of options. We call our integrated approach: “win the work, do the work, manage the work.” We provide a holistic array of solutions that touch every part of a contractor’s day-to-day way of working, connecting them together for more efficient and effective outcomes.
TRIMBLE MEP
A DIVISION OF TRIMBLE

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability.

From purpose-built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming a broad range of industries such as agriculture, construction, geospatial and transportation and logistics.

For more information, visit: mep.trimble.com.

CONSTRUCTIBLE PROCESS
At Trimble, we go beyond BIM to serve the bigger picture, with a purpose-built approach called Constructible—a process that coordinates and optimizes the entire design, build, and operate lifecycle.
SPONSORSHIP OPPORTUNITIES
CARLSBAD — $5,500

Carlsbad is home to a series of warm and sandy beaches that attract locals and visitors alike — and like its namesake, the Carlsbad sponsorship level is a great way to reach out and engage with the attendees at MEP Basecamp 2019.

PRE EVENT MARKETING
- Logo and link featured on sponsorship page of event website
- Description on sponsorship page of event website

CONFERENCE ACCESS
- 2 conference passes, which includes full access to the conference sessions, breakfasts, lunches, and entry to evening social events (additional passes may be purchased at early-bird rate)

ON SITE MARKETING
- Recognition at opening session
- Logo featured on sponsorship banner
- Sponsor logo featured on printed agenda

EXHIBIT EXPERIENCE
- Standard exhibitor space with 6 foot table, 2 chairs, power, and internet access for a 10x10 foot space
- Sponsor may embellish their space by bringing in A/V equipment and branded items, such as pull-up banners, posters, etc. — everything must fit into the 10x10 space

POST EVENT MARKETING
- Logo and link featured on sponsorship page of event content website
- Logo featured in post-conference email - thanking attendees and providing content link
SPONSORSHIP OPPORTUNITIES
CORONADO — $7,500

Consistently voted one of America’s finest beaches that “literally sparkles”, the Coronado beach charms visitors year round. Leverage the Coronado Sponsorship level to enhance your presence at MEP Basecamp 2019 as well as build and strengthen relationships with a wealth of prospective new customers.

PRE EVENT MARKETING
● Logo and link featured on sponsorship page of event website
● Description on sponsorship page of event website
● Logo featured in pre-conference exhibit announcement email

CONFERENCE ACCESS
● 3 conference passes, which includes full access to the conference sessions, breakfasts, lunches, and entry to evening social events (additional may be purchased at early-bird rate)
● 2 spouse passes, each includes breakfasts, lunches, and entry to social events — spouse passes may not be used for colleagues

ON SITE MARKETING
● Recognition at opening session
● Logo featured on sponsorship banner
● Sponsor may add one promotional item to the Basecamp attendee swag bag (items must be approved by Trimble - leaflets discouraged)
● Sponsor logo featured on printed agenda

EXHIBIT EXPERIENCE
● Standard exhibitor space with 6 foot table, 2 chairs, power, and internet access for a 10x10 foot space
● Sponsor may embellish their space by bringing in A/V equipment and branded items, such as pull-up banners, posters, etc. — everything must fit into the 10x10 space

POST EVENT MARKETING
● Logo and link featured on sponsorship page of event content website
● Description on sponsorship page of event content website
● Feature in one TradeService newsletter
SPONSORSHIP OPPORTUNITIES
DEL MAR — $9,500

Cited as stunning, dramatic and friendly, Del Mar is one of the most famous destinations in San Diego. Become one of the more envied sponsors at MEP Basecamp 2019 with an enhanced exhibit space and increased brand recognition before, at and post event.

PRE EVENT MARKETING
- Logo and link featured on sponsorship page of event website
- Description on sponsorship page of event website
- Logo featured in pre-conference exhibit announcement email
- Dedicated email blast to attendees (content to be approved by Trimble)

CONFERENCE ACCESS
- 4 conference passes, which includes full access to the conference sessions, breakfasts, lunches, and entry to evening social events (additional may be purchased at early-bird rate)
- 2 spouse passes, each includes breakfasts, lunches, and entry to social events — spouse passes may not be used for colleagues

ON SITE MARKETING
- Recognition at opening session
- Logo featured on sponsorship banner
- Sponsor may add one promotional item to the Basecamp attendee swag bag (items must be approved by Trimble - leaflets discouraged)
- Sponsor logo featured on printed agenda
- Guaranteed access to book suite — Trimble will hold a suite for up to one month prior to event that the sponsor has the ability to book; sponsor is responsible for all costs associated with the suite

EXHIBIT EXPERIENCE
- Enhanced exhibitor space with two 6 foot tables, 4 chairs, power, and internet access for a 12x10 foot space
- Sponsor may embellish their space by bringing in A/V equipment and branded items, such as pull-up banners, posters, etc. — everything must fit into the 12x10 space

CONTENT
- Sponsor receives 1 session slot in the conference agenda — content must be educational and appropriate to the audience and approved through the standard conference content approval process

POST EVENT MARKETING
- Logo and link featured on sponsorship page of event content website
- Description on sponsorship page of event content website
- Up to 6 months advertising on the TRA-5ER website
SPONSORSHIP OPPORTUNITIES
LA JOLLA — $15,500 (only 2 available)

Considered the “jewel” of San Diego — the La Jolla sponsorship is just that! A premium and exclusive sponsorship level that includes all of the benefits of the Del Mar sponsorship PLUS the opportunity to be recognized as one of the evening event sponsors at MEP Basecamp 2019.

PRE EVENT MARKETING
- Logo and link featured on sponsorship page of event website
- Description on sponsorship page of event website
- Logo featured in pre-conference exhibit announcement email
- Dedicated email blast to attendees (content to be approved by Trimble)

CONFERENCE ACCESS
- 6 conference passes, which includes full access to the conference sessions, breakfasts, lunches, and entry to evening social events (additional may be purchased at early-bird rate)
- 6 spouse passes, each includes breakfasts, lunches, and entry to social events — spouse passes may not be used for colleagues

ON SITE MARKETING
- Recognition at opening session
- Logo featured on sponsorship banner
- Sponsor may add one promotional item to the Basecamp attendee swag bag (items must be approved by Trimble - leaflets discouraged)
- Sponsor logo featured on printed agenda
- Guaranteed access to book suite — Trimble will hold a suite for up to one month prior to event that the sponsor has the ability to book; sponsor is responsible for all costs associated with the suite

EXHIBIT EXPERIENCE
- Enhanced exhibitor space with two 6 foot tables, 4 chairs, power, and internet access for a 12x10 foot space
- Sponsor may embellish their space by bringing in A/V equipment and branded items, such as pull-up banners, posters, etc. — everything must fit into the 12x10 space

CONTENT
- Sponsor receives 1 session slot in the conference agenda — content must be educational and appropriate to the audience and approved through the standard conference content approval process

POST EVENT MARKETING
- Logo and link featured on sponsorship page of event content website
- Description on sponsorship page of event content website
- Up to 6 months advertising on the TRA-SER website

EVENING EXPERIENCE
- Recognition as the sponsor of one evening events — The Welcome Reception or the evening at the USS Midway — selection of event is a on a first come first served basis
- Dedicated banner at entrance to event
- Sponsors logo featured on one sign per serving station
- Logo on cocktail napkins
SPONSORSHIP OPPORTUNITIES

OTHER OPPORTUNITIES

**COMPUTER LABS — $6,000 (1 available)**
- Elevate your brand exposure with attendees as they get hands-on experience with exciting innovations and technologies in our industry
- Dedicated banner thanking sponsor
- Reference as lab sponsor on the printed agenda
- Recognition at opening session

**CHARGING STATION — $2,000 (3 available)**
- "Connect" your brand with conference attendees as they take the opportunity to charge their mobile devices during the event, compliments of your charging station
- Logo on charging station
- Sponsor logo featured on dedicated signage providing directions to the charging stations
- Reference as charging station sponsor on the printed agenda

**MEALS AND BREAKS — $2,000 (5 available)**
- Leverage the downtime during meals and breaks to present your brand to the attendees as they relax, recharge, and network with their peers
- Dedicated easel signage at entrance to meal or break area
- Sponsors logo featured on one tabletop sign per serving station
- Recognition at opening session

**CONFERENCE BAGS — $2,000 (1 available)**
- Create a lasting impression with your brand on the conference bag — a keepsake from the event that all attendees will receive
- Logo printed in one color on conference bag - Trimble and event name is also on the bag
- Recognition at opening session

**HAVE AN IDEA?**
If you’re a startup looking to catch a break or a behemoth with budget to burn, and you have an idea not represented in this prospectus, reach out to us with your suggestion — we’re open to (almost) anything!
SIGN UP TODAY

To discuss sponsorship opportunities, contact:

Catherine Mansfield
catherine_mansfield@trimble.com
937-672-1687

Or visit our website to sign up online

MEP BASECAMP
2019

August 7-9, 2019 | San Diego, CA
Sponsors and Exhibitors Prospectus

MEP BASECAMP 2019

August 7-9, 2019 | San Diego, CA